

Creators AI

Practical AI intelligence for the people choosing what gets adopted.

Sponsorships · editorial partnerships · launches



Reach the people deciding which AI tools get adopted.

Creators AI helps founders, operators, builders, and creators turn emerging AI capabilities into practical business advantage.

High-context audience

Readers understand the problem your product solves.

Editorial trust

Useful, disclosed integrations earn attention.

NEWSLETTER CONTENT FORMATS

01 Weekly AI digest

Model launches, funding, and product shifts.

02 Practical guides

Repeatable workflows for creators and operators.

03 Tool reviews

Hands-on tests, comparisons, and recommendations.

04 Deep dives

Case studies, strategy, and implementation lessons.

49k+ across newsletter, community, and social.

A channel-by-channel view of the Creators AI network.



<div>23.0k+</div> <div>Substack newsletter</div> <div>current subscribers</div>	<div>11.2k</div> <div>Reddit</div> <div>community members</div>	<div>12.0k</div> <div>Other ESPs</div> <div>retained active list</div>	<div>2.8k</div> <div>X + LinkedIn + Instagram</div> <div>owned brand accounts</div>
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26.22%

median recent open rate

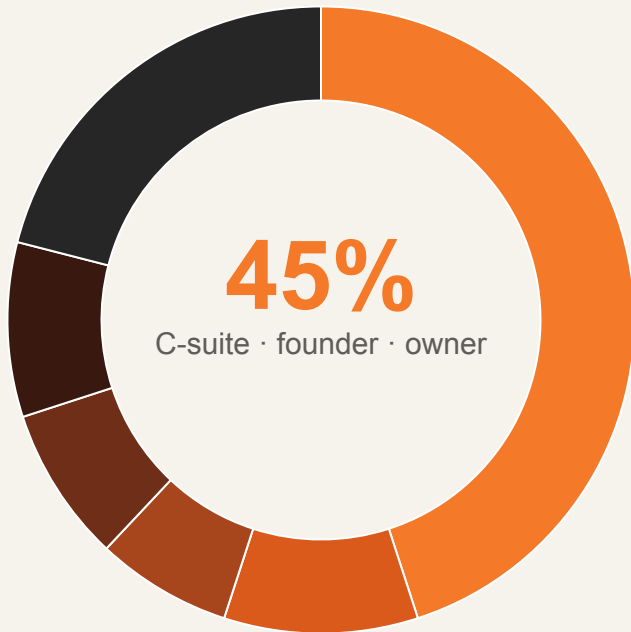
4.4M

Google impressions · 12 months

Snapshot: 19 October 2026. Gross channel audiences are not de-duplicated.

The audience turns AI knowledge into budgets.

Senior readers, builders, and operators come to Creators AI to evaluate what works.



Who you reach

~40% **Independent builders**

Founders, owners, and solopreneurs with direct purchasing authority.

~30% **Corporate operators**

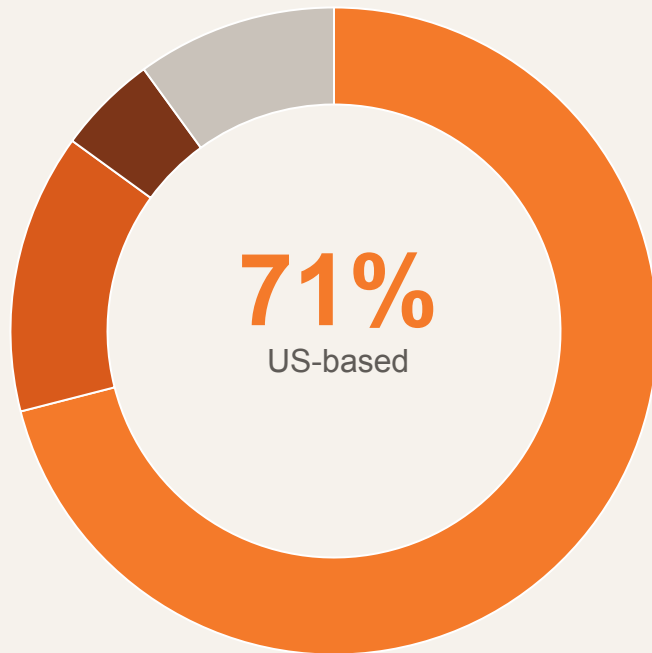
VPs, directors, and senior managers influencing internal adoption.

~20% **Ambitious professionals**

Managers and specialists championing practical tools inside teams.

US-led, globally engaged.

English-language reach across 30+ countries, with North America at the center.



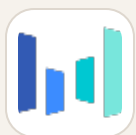
● US / North America	71%
● Europe	14%
● Asia-Pacific	5%
● Other / global	10%

Attention from inside high-leverage teams.

Aggregate subscriber-domain matching shows readers across these organizations.



Adobe



ByteDance



Canva



CBRE



EPAM



Red Hat



Adidas



Airtable



Deloitte



Disney



IBM



Microsoft



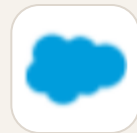
Nike



OpenAI



Oracle



Salesforce



Samsung

Company affiliation does not imply endorsement.

Brands already trust Creators AI.

Partner history across AI infrastructure, creative tools, growth software, testing, security, and video.

Trusted by Top AI Companies



RECENT PARTNERS



Recraft

recraft.ai



Luma AI

luma.ai



Kling AI

klimg.ai



LambdaTest

lambdatest.com



ConnectMachine

connectmachine.ai

20+ OTHER FAST-GROWING COMPANIES

Built to feel native, useful, and trusted.

Creators AI retains editorial control so commercial content fits the publication and earns attention.

Audience-fit review

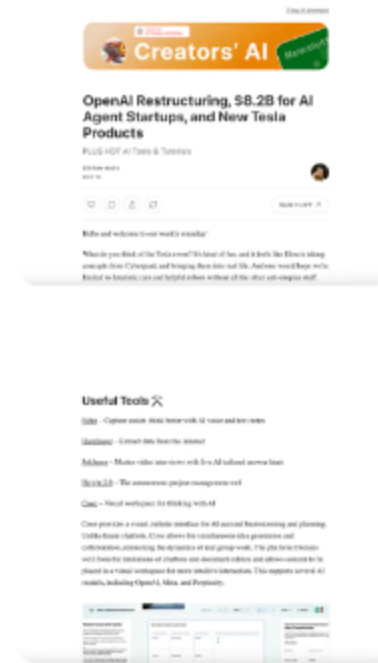
We accept products that offer clear reader value.

Native production

Facts and assets come from you;
the story is shaped for our
audience.

Clear reporting

Every placement includes a performance snapshot tied to the format.



Main Ad

Get Main Ad placement
for your tool or business

Promote AI Tool

Promote your AI tool in featured section of our newsletter

Start with the format that fits the job.

Two focused ways to introduce or explain a product to the Creators AI audience.

FAST AWARENESS

Newsletter placement

\$400

starting price

- Top-of-email sponsor block
- Logo, visual, and focused CTA
- Campaign performance snapshot

PRODUCT EDUCATION

Dedicated feature

\$800

starting price

- 300–2,000 word editorial
- Product links and rich media
- One revision · standalone issue

Build recognition before the click.

Coordinated packages combine repeated attention with deeper product education.

COORDINATED LAUNCH

Launch bundle

\$1,400

starting price

- Two newsletter placements
- One dedicated feature
- Combined performance report

CATEGORY LEADERSHIP

Monthly partner

\$2,500

starting price

- Four newsletter placements
- Two community or dedicated posts
- Priority scheduling · monthly summary

References available on request.

Selected collaborators who can speak to the working relationship.

PARTNER REFERENCE

ConnectMachine

Partner team

Contact details available for qualified partners.

PARTNER REFERENCE

Recraft

Marketing

Contact details available for qualified partners.

PARTNER REFERENCE

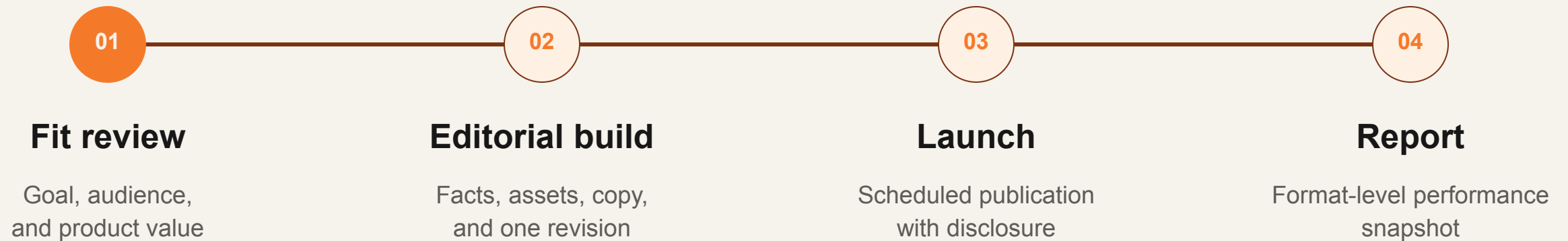
Lovon

Founder

Contact details available for qualified partners.

A simple, accountable campaign process.

Clear scope, visible disclosure, and a performance readout at the end.



Simple placements can often launch within 1–2 weeks; deeper editorial depends on the publishing calendar.

GET STARTED

Put your product in front of **AI** decision-makers.

Tell us the goal. We'll recommend the smallest credible campaign.

mail.creators.ai@gmail.com

49k+ combined reach

Newsletter · editorial · community
